

INVITATION TO PARTICIPATE IN THE MALAYSIA SERVICES EXHIBITION (MSE 2012) IN AMSTERDAM, 27 – 29 NOVEMBER 2012

MATRADE will be organising the **Malaysia Services Exhibition (MSE 2012) in Amsterdam, Netherlands, from 27 – 29 November 2012** . The event will

be held in parallel with the

Intermodal Europe 2012

which is the leading event in Europe for container transport and logistics across road, rail and sea.

This exhibition is a perfect way to showcase solutions to the logistics industry as well as to network with potential clients, partners and prospects.

Malaysian logistics service providers should not miss this opportunity to further expand their networks in Europe.

2. The objectives of **MSE 2012 Amsterdam** are:-

· to promote and brand Malaysian logistics services by showcasing the achievements

of our companies at the international level;

· to gain and further enhance the visibility of Malaysia Services Exhibition (MSE)

through the promotion of Malaysian services capabilities and expertise in Europe;

· to create awareness and develop new contacts for the Malaysian logistic companies

including the facilitation of business collaborations through strategic alliances with clients.

3. MSE 2012 Amsterdam will highlight Malaysian expertise and capabilities in the

logistics and its supporting services sector. In view of this, MATRADE would like

to invite your company to participate by registering online at the following link:

<http://www.matrade.gov.my/en/online-applications/international-trade-fairs>

4. The participation fee is RM8,000.00 per company, per booth (to be paid by

crossed-cheque made payable to “Ketua Eksekutif MATRADE”). The fee covers

the exhibition space within the Malaysia Pavilion and ground transfers between

the official hotel and the fairground. Companies will have to bear their own flight

and accommodation costs.

5. Applications can only be further considered with payment and 2 copies of your company's brochures submitted to the MSE Secretariat. Please note that the participation fee is **non-refundable** once your participation has been confirmed by MATRADE. Unsuccessful applicants will be notified and their payment will be duly refunded in full.

6. The **closing date for registration is 5 September 2012**. Should you require further clarification, please do not hesitate to contact the secretariat:

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MSE 2012 in Amsterdam

Written by Administrator
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Thank you. We look forward to receiving your application soon!